

If you do it right, it will last *forever*.

- Massimo Vignelli



Domotex 2018, Hannover



"Once there was a company in a small country far, far away..... It sounds like a fairy tale, but that is what the last 20 years feel like to me.

As far as I'm concerned we don't only share our dreams with the world, but also show them and live in them. Trusting that all people reading this book are great minds (you're working with Rubio Monocoat, why shouldn't you be), I'm pretty confident you might have heard of Ralph Waldo Emmerson who once stated:

Do not follow where the path may lead you. Go instead where there is no path and leave a trail.

This is exactly what I really believe we have all been doing the last years. The quote of above might again be contradictive with what we do, since quoting might indicate a lack of inspiration. But this is not what identifies Rubio Monocoat. Opening our eyes to the world has made us inspired, and in our turn we also try to inspire people. The projects shown in this book illustrate that perfectly."

Jan Torfs, Strategy Director R&D Rubio® Monocoat





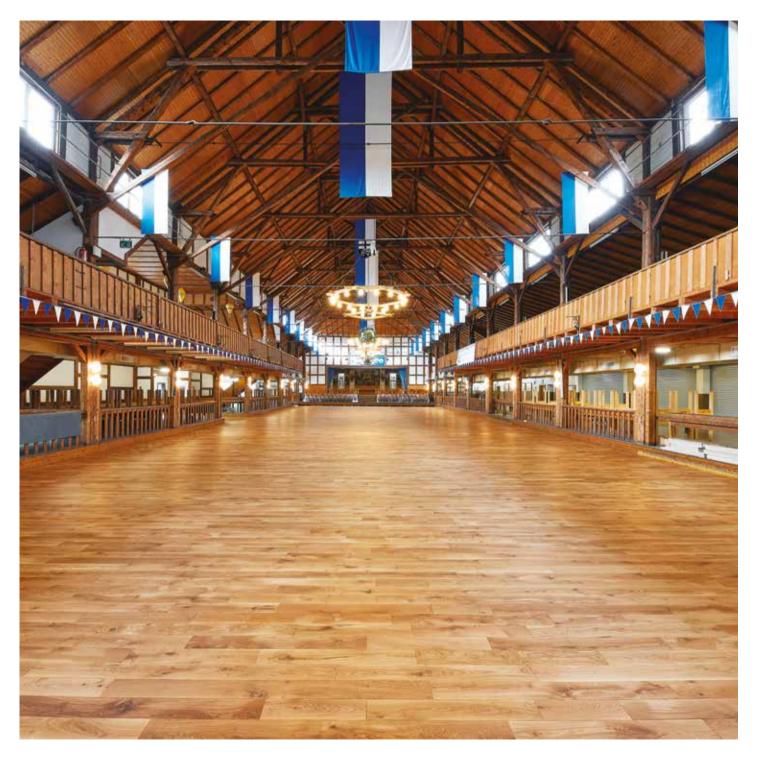






## Boutique DIOR, Brussels (Belgium)

**Product**: Rubio® Monocoat Oil Plus 2C **Colour**: Vanilla **Wood type**: European Oak **Many thanks to:** Rubio® Monocoat Belgium, Boutique DIOR *and* Menuiseri WOOD'ID





## Shooting club, Brilon (Germany)

**Product**: Rubio® Monocoat Oil Plus 2C **Colour**: Pure **Wood type**: Oak **Many thanks to:** Rubio® Monocoat Germany, Schützenhalle Brilon *and* Kruse Türen GmbH & Co.



### Freinet Secundary school 't Vier, Courtrai (Belgium)

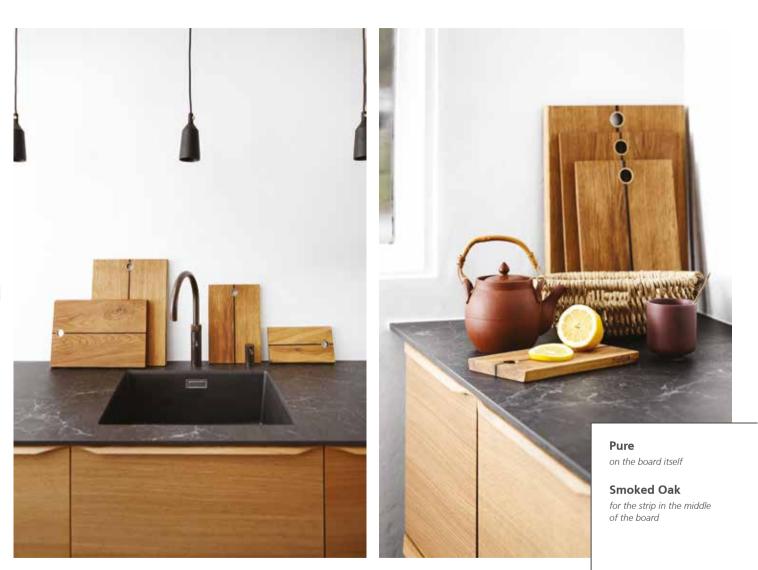
**Product**: Rubio® Monocoat Oil Plus 2C **Colour**: White 5% **Wood type**: Rubberwood **Many thanks to:** Rubio® Monocoat Belgium, Déco Gysels and the Freinet Secundary school 't Vier





### Hone Coffee table (USA)

**Product**: Rubio® Monocoat Oil Plus 2C **Colour**: Pure **Wood type**: White Oak **Many thanks to:** Rubio® Monocoat USA *and* Sergei Parfenov from Common Species



## Cutting boards "SKÆREBRÆT" by Traefolk (Denmark)

**Product**: Rubio® Monocoat Oil Plus 2C **Colour**: Pure and Smoked Oak **Wood type**: Danish Oak **Many thanks to:** Rubio® Monocoat Denmark and Traefolk







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"My train table looks like a regular coffee table except for the train tracks that are routed out directly on the table top. It's part of my mission to transform my playroom by building toys that look like high end pieces of furniture."

Tamar came up with the idea because she was sick of looking at ugly plastic toys in the playroom. "My son loves to play with trains, but he doesn't love building the tracks. Now the tracks are always there, ready for him to start playing meanwhile the table is so nice to look at. The products of Rubio Monocoat have lots of advantages, for example: I love that it is one coat, and done. That saves me a lot of time and I am able to start moving on to my next project. I also love that it's safe for me and my children. Oh and it smells really good."

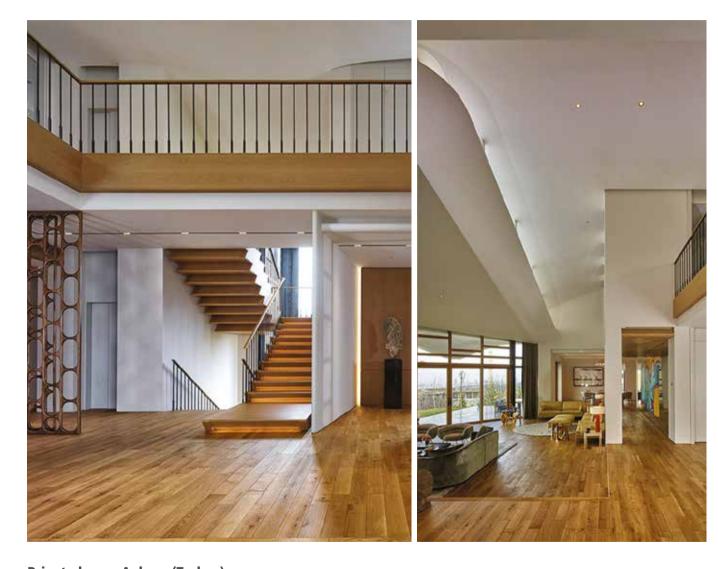
If we tell her about our toy standard certificate, she is surprised! "Wow, I knew it was a safe choice for my family, but didn't know it was actually certified for toys. That is really reassuring to know."

**Review by** Tamar Hannah, mom / handy(wo)man / owner of 3x3Custom

#### Train table by 3x3 Custom, New Jersey (USA)

**Product**: Rubio® Monocoat Oil Plus 2C **Colour**: Pure **Wood type**: White Oak **Many thanks to:** Rubio® Monocoat USA *and* Tamar from 3x3Custom





## Private home, Ankara (Turkey)

**Product**: Rubio® Monocoat Oil Plus 2C **Colour**: Pure **Wood type**: European Oak **Many thanks to:** Rubio® Monocoat Turkey



## Work bench, Timis (Romania)

**Product**: Rubio® Monocoat Hybrid Wood Protector **Colour**: Pure **Many thanks to:** Rubio® Monocoat Romania, Kenosis Design *and* Adi Hadean from Attic Lab restaurant









**Product**: Rubio® WoodCream **Colour**: Aged #3 and Aged #7 **Wood type**: Douglas **Many thanks to:** Rubio® Monocoat Germany and Holzfreude GmbH



"Over the years, we have started to specialise in fine blasting and wood finishes as well as continuing our work as painters. We work on a lot of renovation projects. The treatment options have increased dramatically and we are no longer limited to traditional varnishes or stains. As a result, I came into contact with Rubio Monocoat. The first product I used was Rubio Monocoat Oil Plus 2C for indoor use. We later started using the Hybrid Wood Protector for outdoor use. We were able to achieve great results using a product which is ideal for treating wood."

They used Rubio Monocat Hybrid Wood Protector in Black and White during their last project. The product was applied to a pool house which had originally been treated with opaque paint. The clients, however, were not satisfied with the results according to Schilderwerken Morel & Zn: "They had their pool house treated with an opaque paint in the past. However, the paint soon started to peel off with all of its consequences. Once we had fully rubbed off the paint, we applied the non-film forming Rubio Monocoat Hybrid Wood Protector. This is an ideal solution for this Spruce wood, which was also used for the roof and the decking. Rubio's representative also told me that you could further increase the decking's durability and make it even more maintenance-friendly by adding component B."

**Review by** Hennie Morel, owner of Schilderwerken Morel & Zn

#### **Pavilion Systimber Poolhouse, De Pinte (Belgium)**

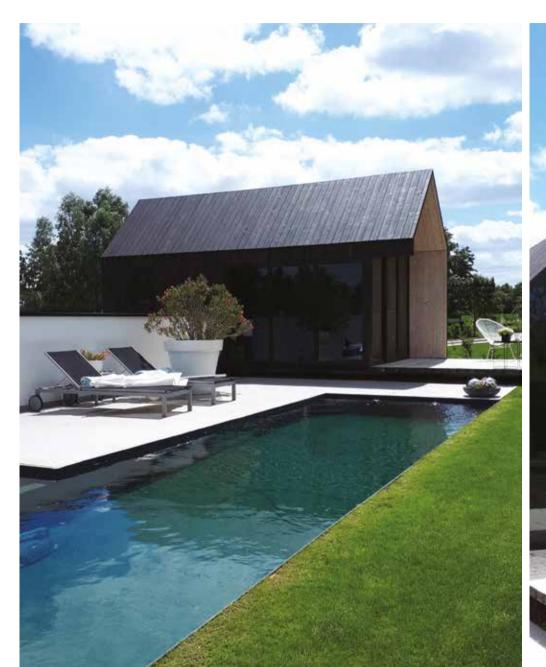
**Product**: Rubio® Monocoat Hybrid Wood Protector

**Colour**: Black and White **Wood type**: Solid Spruce beams (Systimber)

Many thanks to: Rubio® Monocoat Belgium, Systimber and Schilderwerken Morel & zn









## Sacher Hotel, Vienna (Austria)

**Product**: Rubio® Monocoat Oil Plus 2C **Colour**: Custom made **Wood type**: Solid Parquet Oak **Many thanks to:** Rubio® Monocoat Central Europe, Sacher Hotel *and* Mikulecky & Söhne GmbH



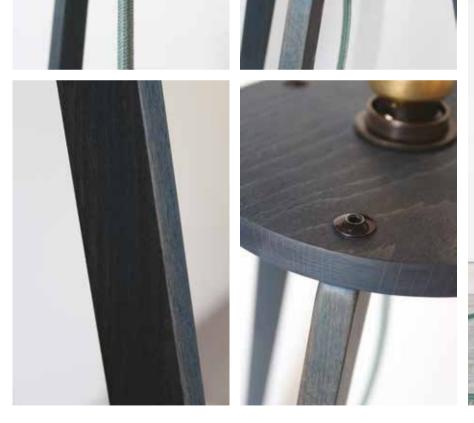














Gabriela from Manufaktur Ferrucci runs a manufactory in Neuendorf (Germany) for original unique pieces and prefers to work with wood, just the way we like it here at Rubio Monocoat as well.

"Among other things, I have designed a tripod lamp. I offer them in different types of wood. In search of the perfect surface treatment I came across the Rubio Monocoat Oil Plus 2C and was enthusiastic about the product right away. It's an economical product, with natural ingredients and no toxins. I also like that there is only one single layer and no overlaps when I use the oil. And of course the huge colour palette!"

**Review by** Gabriela Ferrucci, owner of Manufaktur Ferrucci

#### Tripod lamp by Manufaktur Ferrucci, Neuendrof (Switzerland)

**Product**: Rubio® Monocoat Oil Plus 2C **Colour**: Pomegranate Pink *and* Teal Blue **Wood type**: Beech **Many thanks to:** Rubio® Monocoat Central-Europe *and* Gabriela Ferrucci from Manufaktur Ferrucci

#### Natural

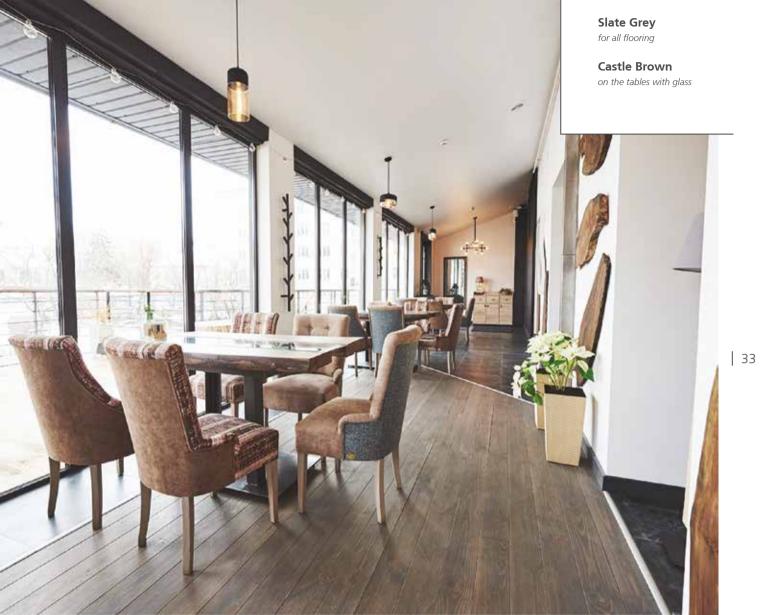
on the Oak drawer and handle of the coffee table











## Gastro pub "Natura", Ternopil (Ukraine)

**Product**: Rubio® Monocoat Oil Plus 2C **Colour**: Slate Grey and Castle Brown **Wood type**: Pine **Many thanks to:** Rubio® Monocoat Ukraine and Gastro pub "Natura"







## 208 Hunter by Pike Properties, Charlotte (USA)

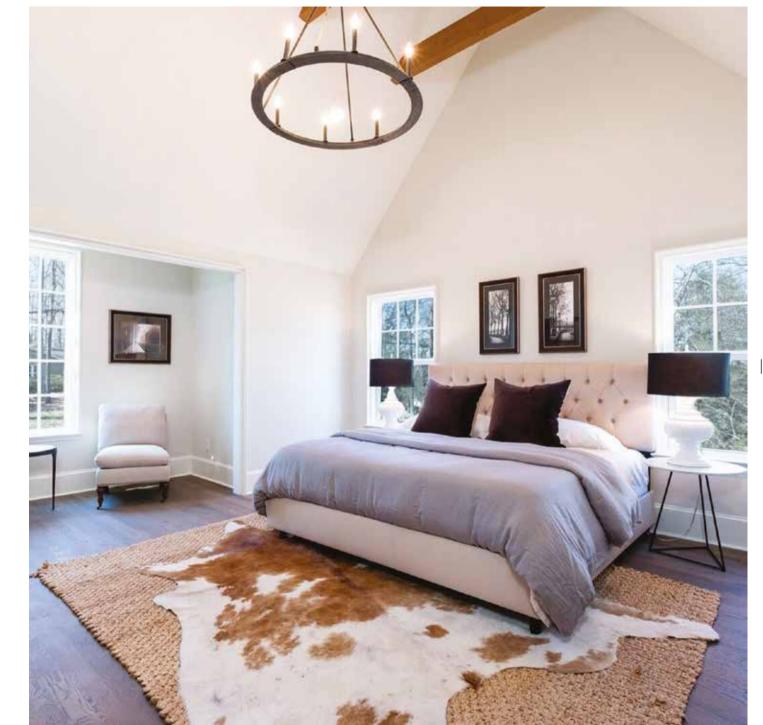
**Product**: Rubio® Monocoat Oil Plus 2C **Colour**: Havanna **Wood type**: White Oak **Many thanks to:** Rubio® Monocoat USA *and* Pike Properties





## 4315 Tangle by Pike Properties, Charlotte (USA)

**Product**: Rubio® Monocoat Oil Plus 2C **Colour**: Havanna **Wood type**: White Oak **Many thanks to:** Rubio® Monocoat USA *and* Pike Properties









#### Bench at elementary school "St. Jozef" (Belgium)

**Product**: Rubio® Monocoat Hybrid Wood Protector **Colour**: Poppy, Veggie, Lagoon, Sunflower and Sunset **Wood type**: Tricoya and Accoya **Many thanks to:** Rubio® Monocoat Belgium, elementary school St. Jozef, Gitok Bovenbouw, Dirk van Bruggen and Filip Mangelschots

#### White

on tables and desks

#### White 5%















## Architectural offices "Maf", Courtrai (Belgium)

Product: Rubio® Monocoat Oil Plus 2C Colour: White and White 5% Wood type: Multiplex Polish Pine Many thanks to: Rubio® Monocoat Belgium, ISATI.Creative Studio and Maf Architecten byba



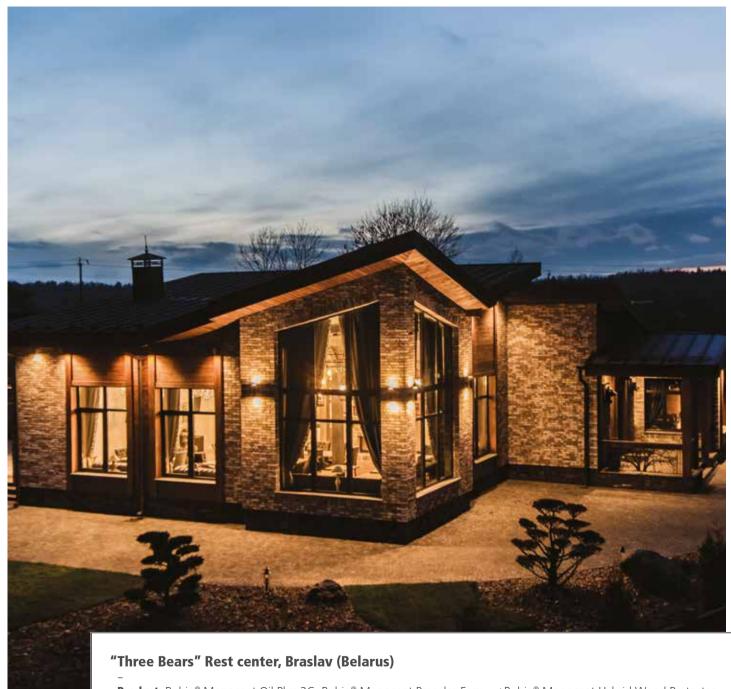






#### Historion hotel (Croatia)

**Product**: Rubio® Monocoat Oil Plus 2C **Colour**: Super White **Wood type**: Whitewashed Oak **Many thanks to:** Rubio® Monocoat Central-Europe, Pannonian Wood Competence Centre and the Historion hotel



**Product**: Rubio® Monocoat Oil Plus 2C, Rubio® Monocoat Precolor Easy and Rubio® Monocoat Hybrid Wood Protector **Many thanks to:** Rubio® Monocoat Belarus, Vadim Grinkevich, Nosevich Natallia, Nadezhda Zhyvutskaya, Geometree, Osep Manukian and photos by Vlad Sokolovsky



















#### Siding of the façade

in Thermo Pine, has been finished with Rubio Monocoat Hybrid Wood Protector, colour Pure.

**Restaurant** (bar and cabinet doors) in Oak, has been finished with Rubio Monocoat Oil Plus 2C, colour Smoke.

#### Wooden doors

in Oak, have been finished with Rubio Monocoat Precolor Easy, Custom made colour and Rubio Monocoat Oil Plus 2C, colour Smoke 5%.

#### Wooden roofbeams

have been finished with Rubio Monocoat Precolor Easy, Custom made colour and Rubio Monocoat Oil Plus 2C, colour Cotton White.

#### Wooden panels

have been finished with Rubio Monocoat Precolor Easy, Custom made colour and Rubio Monocoat Oil Plus 2C, colour Super White.

#### Wooden cabinet

in Oak, has been finished with Rubio Monocoat Precolor Easy, Custom made colour and Rubio Monocoat Oil Plus 2C, colour Pure.



















#### Private home, Nashville (USA)

**Product**: Rubio® Monocoat Oil Plus 2C and Rubio® Monocoat Universal Maintenance Oil **Colour**: White 5% (Oil Plus 2C) and Pure (UMO) **Wood type**: Solid White Oak with brass border inlay **Many thanks to:** Rubio® Monocoat USA and Southern Oaks Flooring





**Product**: Rubio® Monocoat Oil Plus 2C **Colour**: Pure (tables) **Wood type**: Oak **Many thanks to:** Rubio® Monocoat Latvia, Narovski and Anda Ozolina















## **Private home by Forest Flooring (South Africa)**

**Product**: Rubio® Monocoat Oil Plus 2C **Colour**: Natural **Wood type**: Oak English Herringbone floor **Many thanks to:** Rubio® Monocoat South Africa *and* Forest Flooring



#### **Heavenly Spa of the Westin Lima Hotel, Lima (Peru)**

**Product**: Rubio® Monocoat Hybrid Wood Protector **Colour**: Royal **Wood type**: Cumaru decking 65mm, E4E, FSC certified **Many thanks to:** Rubio® Monocoat Peru, Inversiones Punta del Este, Srta. Kathele Romero and Maderacre



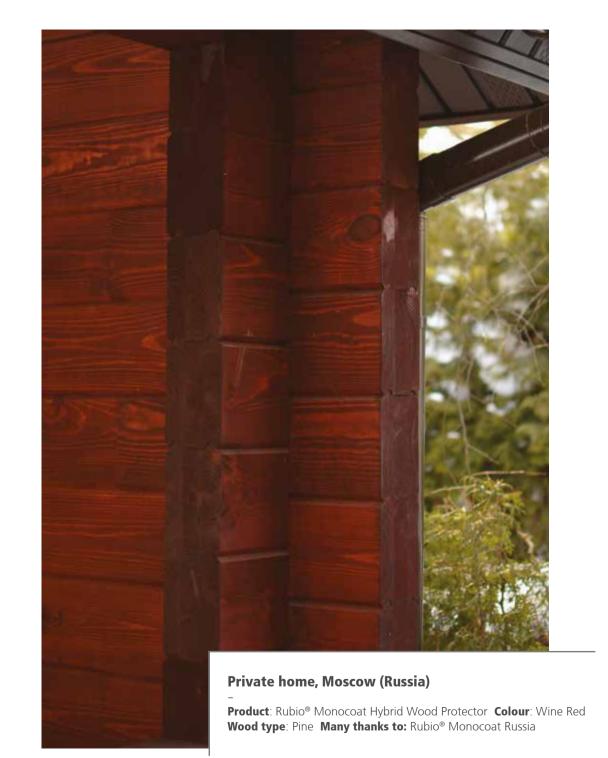
## Wooden tables by La Fabrique Noire, Courcelles (Belgium)

**Product**: Rubio® Monocoat Oil Plus 2C **Colour**: Pure **Wood type**: Belgian Beech **Many thanks to:** Rubio® Monocoat Belgium *and* Jeremy Descamps from La Fabrique Noire









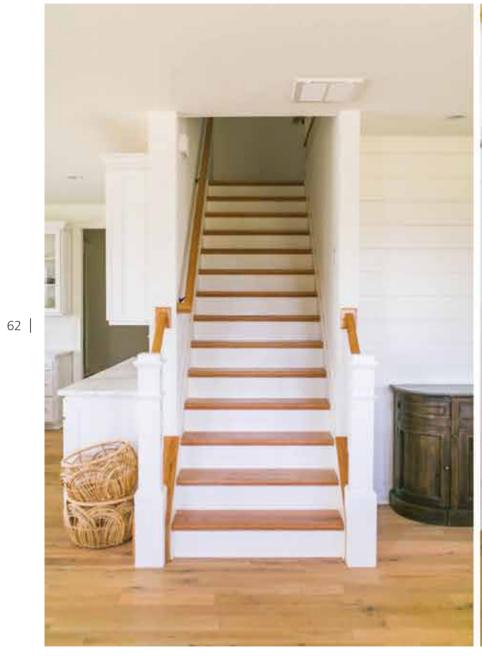
#### Farmhouse "Seabiscuit", Kentucky (USA)

**Product**: Rubio® Monocoat Smoke and Rubio® Monocoat Oil Plus 2C **Colour**: White 5% **Wood type**: Reclaimed Red & White Oak **Many thanks to:** Rubio® Monocoat USA and Old World Timbers



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**CEPA bvba offices, Antwerp (Belgium)** 

**Product**: Rubio® Monocoat Oil Plus 2C **Colour**: Smoke **Wood type**: French Oak **Many thanks to:** Rubio® Monocoat Belgium, Trappenmakerij Wim Van Loon *and* CEPA bvba



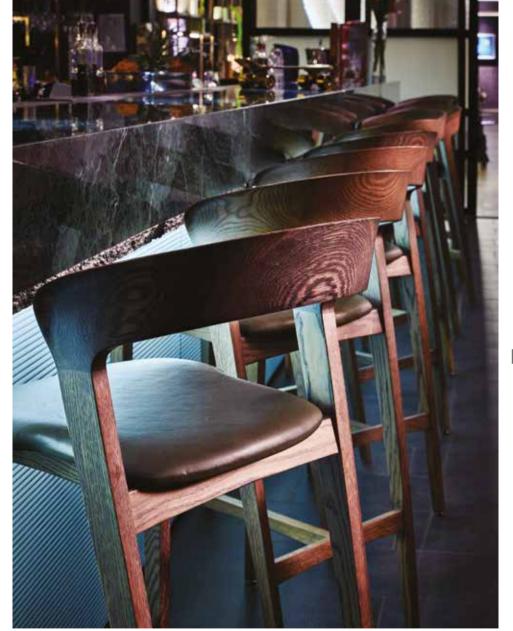


**Product**: Rubio® Monocoat Oil Plus 2C **Colour**: Mix of Bourbon and Walnut **Wood type**: reclaimed White Oak **Many thanks to:** Rubio® Monocoat USA and Southern Oaks Flooring









Mesh Club, Rosebank (South Africa)

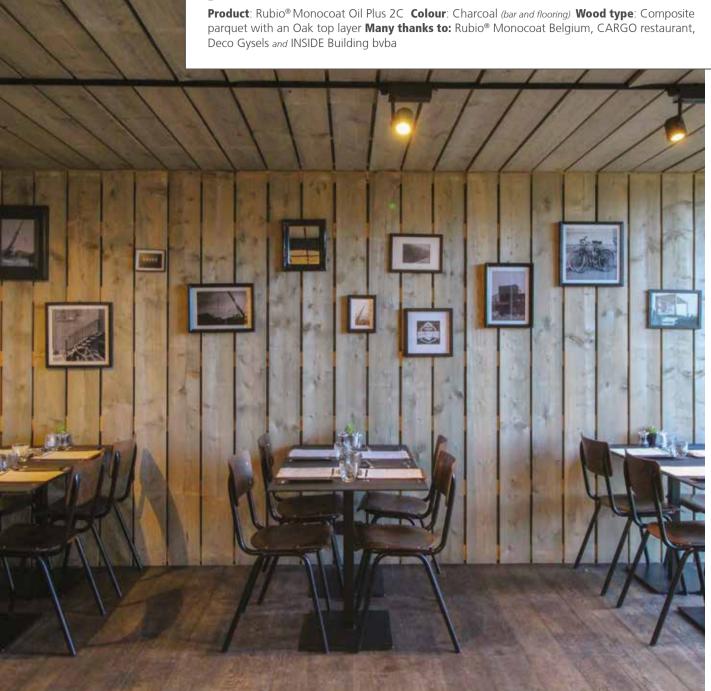
**Product**: Rubio® Monocoat Oil Plus 2C **Colour**: Havanna and Custom made **Wood type**: Oak (solid and veneer) **Many thanks to:** Rubio® Monocoat USA, Studio A and Mesh Club

**Review by** Studio A, designers of Mesh Club Two years ago Mesh Club opened its doors in Johannesburg. The club is a meeting place for young start-up entrepreneurs and the already established big names in the Johannesburg business world. The "members only" club includes modern meeting rooms, exclusive offices, a cinema and a well-known bar.

Mesh Club was designed by Studio A, an international award-winning interior architectural firm. Their task was not easy; they had to transform a dark space into a multi-functional and dynamic business lounge which is attractive to both young, ambitious creatives and those with more traditional values. But they succeeded! "If you walk through Mesh Club now, the space really gives you the feeling that you are part of something special and important. Rubio Monocoat plays a major role in this perception", explains Studio A. During the design process, we were primarily focused on creating a refined space based on a whole range of natural textures and materials. By using Oak and Rubio Moncoat Oil Plus 2C throughout, we had the freedom to change the colour tone of the wood here and there. This added a nice perspective and special connection to the custom-made furnishings.

This also brings us to the biggest advantage of working together with Rubio Monocoat: we were able to create our own oil colours. The unique colour pallet definitely elevates the overall finish of the spaces to a higher level. In addition, it is also the highest-quality finish in the industry."









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**Product**: Rubio® Monocoat Hybrid Wood Protector **Colour**: Mix of Royal and Poppy **Wood type**: Viroc **Many thanks to:** Rubio® Monocoat Belgium, Pieter Boons, Ans Brys and the Middelheim Museum











Rubio Monocoat is the reference when it comes to high quality and environmentally friendly wood protection. That is one reason why Shackpalace chose Rubio Monocoat. "We used Rubio Monocoat because it is zero VOC, which is really important to us." says Samara from Shackpalace Rituals.

"But the 0% VOC wasn't the only reason why Shackpalace chose Rubio Monocoat. We also really like the beautiful finish and the fact that the grain and quality of the timber is maintained, where some other waxes tend to hide that grain. We also love the depth that the Charcoal colour, which we used, gives to our space. It is also easy to apply being a one coat system which was very useful for us!" Shackpalace is a building design studio, headed by Frank Macchia which focusses on designing conscious homes that encourage us to rethink the way we live. Their office also has a storefront called Shackpalace Rituals. They work together with local makers to design beautiful, artisan objects and ingredients. "At Shackpalace Rituals we love the idea of paring back the clutter in our homes, and surrounding ourselves with objects that serve us best, inspiring through their aesthetics, sustainability and usefulness."

Their vision definitely meets the vision of Rubio Monocoat. Durability, environmentally friendly and economical oil were as well top priority for Rubio Monocoat from the start. That's why we were thrilled to help Shackpalace with their choice of oil.

#### Review by

Samara from Shackpalace Rituals

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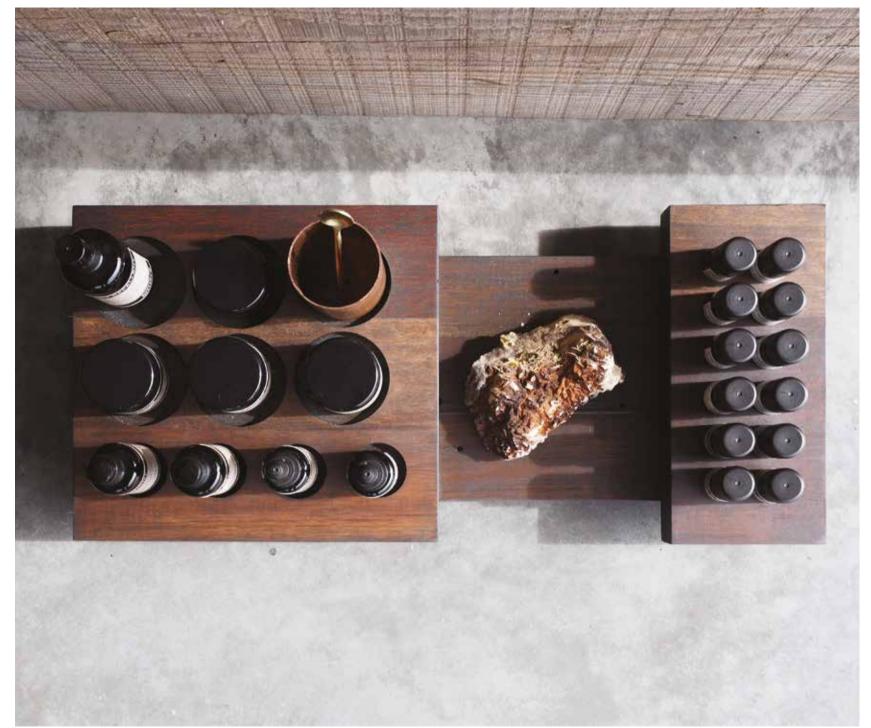
#### **Shackpalace Rituals, Queensland (Australia)**

**Product**: Rubio® Monocoat Oil Plus 2C **Colour**: Charcoal **Many thanks to:** Rubio® Monocoat Australia *and* Shackpalace Rituals



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## Private home, Aarhus (Denmark)

**Product**: Rubio® Monocoat Hybrid Wood Protector **Colour**: Charcoal **Wood type**: Ipé **Many thanks to:** Rubio® Monocoat Denmark *and* Jan's Gulve Aps

# **YOUR PROJECT HERE?**

Please feel free to share your Rubio®Monocoat project with us! Send some pictures and information to **project@rubiomonocoat.com** 

Follow us on **facebook** and Instagram, where we will be showing off your project!

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#### **Rubio Monocoat Headoffice**

Ambachtenstraat 58, 8870 Izegem (Belgium) +32 (0)51 30 80 54 • info@rubiomonocoat.com

www.rubiomonocoat.com