

Rubio®
MONOCOAT

If you do it right,
it will last *forever*.

- Massimo Vignelli



“Surround yourself with the best people, create a great atmosphere and let them do what they are really good at!” This has been my motto, ever since the day that my team and I started with the development of a unique wood finishing product, based on the revolutionary molecular bonding technology of Dr George Barrell.

At the beginning, the road to acknowledgement of our innovative Rubio Monocoat Oil was quite bumpy. For some, the ecological concept of protecting and colouring wood in one single layer without overlaps and in an endless range of colours, simply seemed too good to be true!

Nowadays, Rubio Monocoat professionals from all seven corners of the world are sharing our vision and philosophy. Since a picture is worth a thousand words it is with great pride and gratitude that I am taking you on a journey along their magnificent projects throughout this book. Sit back, relax, and enjoy this tribute to their creativity and commitment.

Benoit Myille, CEO Rubio Monocoat



PVM Architects, Roeselare
-
Country: Belgium **Product:** Rubio Monocoat Oil Plus 2C
Colour: Custom Made **Wood type:** Oak Veneer

Review by
Pieterjan Van Maele, Architect

Despite the extensive colour range with 40 standard colours, for this project it was decided to develop a special new colour for this interior. "The smoothness of the floor contrasts with the roughness of the oak veneer," says architect Pieterjan Van Maele.

The finish is somewhere between dark brown and anthracite and this fits in perfectly in combination with the other anthracite elements in the home, such as the concrete bricks. "Initially, a black finish was proposed, but we felt it was too dark. We did not want a black-and-white combination to set the tone. We believe the dark brown finish is perfect: it creates a very warm feeling, without being loud," the landlord declared during the tour.





Crematory, Kortrijk
-
Country: Belgium **Product:** Rubio Monocoat Oil Plus 2C
Colour: Pure **Wood type:** Afzelia







Carana Beach Resort Hotel, Seychelles

Country: Africa **Wood type:** Bankirai & Oak
Product: Rubio Monocoat Decking Oil Duo System
 & Rubio Monocoat Oil Plus 2C **Colour:** Royal & Natural





House Riihi by Polar Life Haus

-
Country: Finland **Product:** RMC Hybrid Wood Protector & RMC Sunprimer **Colour:** Custom Made



Het Bospaviljoen, Rijsbergen

Country: The Netherlands **Contractor:** Architectuur Van den Heuvel
Product: RMC Oil Plus 2C & RMC Hybrid Wood Protector
Colour: White & Natural **Wood type:** Lork & Pine Multiplex



Restaurant Carcasse

Review by Hendrik Dierendonck, butcher and owner of restaurant Carcasse
 Dierendonck is more than just a butcher's shop on the Belgian coast. The shop's customers always get to hear a passionate story about where the meat they would like to buy comes from, and how the animal was bred and fed. The meat that leaves the butcher's is now also served next door. Restaurant Carcasse is literally connected to the butcher's; never was there a shorter path between the two.

The passion for craftsmanship is reflected in Carcasse's interior design. Together with interior designer Bjorn Verlinde, a sleek, pure design with an emphasis on quality was chosen. All the beech wood tables were finished with Rubio Monocoat Oil Plus 2C in the colour Pure. In spite of intensive daily use, the tables still look like new almost two years later. This was achieved with the help of the right Rubio Monocoat maintenance products.

Country: Belgium **Design:** Bjorn Verlinde **Photography:** Gazeuse
Product: RMC Oil Plus 2C & RMC Universal Maintenance Oil **Colour:** Pure (2C) **Wood type:** Beech





Tischlerei Breithenthaler

Country: Austria Product: RMC Siding Oil Duo System
Colour: Black Wood type: Spruce



Exclusive Drums, Brugge

Country: Belgium **Product:** RMC Precolor Easy & RMC Oil Plus 2C
Wood type: Bubinga, Cherry, Oak, Padouk, Zebrano & Beech



Heydar Aliyev Cultural Center, Baku

Country: Azerbaijan **Contractor:** Zaha Hadid
Product: RMC Oil Plus 2C **Colour:** Natural **Wood type:** Oak



Picnic table by Extremis®

Country: Belgium **Design:** Extremis®
Product: RMC Hybrid Wood Protector **Colour:** Pure **Wood type:** Iroko



De Vitrine - Bar & Tapas, Izegem

Review by Tom Vandeweghe, Manager at Domo Arrigato. Goed in vorm Tom Vandeweghe, the man behind Domo Arrigato, has been working with Monocoat products for the past two years. "I opted for Rubio Monocoat because it leaves a beautiful finish. The wood remains visible, and this gives it an extra touch." According to Tom, another advantage of Rubio Monocoat oil is the fact that it is very easy to repair if it gets damaged after application. For "De Vitrine" in Izegem, different colours from the Oil Plus 2C range were used, and Universal Maintenance Oil was used on the tables as extra reinforcement. Tom Vandeweghe says he uses Rubio Monocoat with every project, because the product is easy to use and provides a guaranteed good result. Other Rubio Monocoat clients of Domo Arrigato are Jet Import (Red Bull, Corona et al), VTM, Modular, S.M.A.K. Gent, Nike, Electrolux, O'Neill, Blind Tiger, and more.

Country: Belgium **Design:** Domo Arrigato **Photography:** Hannes Verstraete
Product: RMC Oil Plus 2C & RMC Universal Maintenance Oil **Wood type:** Pine
Colour: White, Silver Grey & Dark Oak





Private house, Kessel-Lo

Country: Belgium **Contractor:** NU Architectenbureau
Photography: Stijn Bollaert **Product:** RMC Siding Oil Duo System
Colour: Charcoal **Wood type:** Thermowood



Arden Hills project, Minnesota

-
Review by Sarah Taylor, owner / mom of five / interior design lover.
 Thanks for making such a freaking great product, says Sarah Taylor! Just so you know, I'm pretty much a Rubio Monocoat evangelist. I have numerous friends who have used it since we did our kitchen project last winter, and I might have stopped random strangers at various home renovation stores to make sure they know about Rubio. It's exactly the product I was looking for 10 years ago when we built our other house. The floors in our project are white oak 8" planks with 5% white Rubio. For the wood wrap around the cabinets we tried out multiple samples until we got exactly what I wanted for a Scandinavian whitewash, we did the Nordic White prefinish thing and then did the Super White finish over that. It's perfect and still my favorite part of the kitchen! We have started work on our addition and I'm just trying to think of all the ways I can use Rubio!

-
Country: USA **Product:** RMC Precolor Easy & RMC Oil Plus 2C **Colour:** White 5% (RMC Oil Plus 2C on floors), Nordic White (RMC Precolor Easy) & Super White (RMC Oil Plus 2C) on cabinets **Wood type:** White Oak



Beyeler Museum

Country: Switzerland **Product:** Rubio Monocoat Oil Plus 2C
Colour: Super White **Wood type:** Oak



Bru Textiles, Kontich

Country: Belgium **Product:** RMC Oil Plus UV R2
Colour: Super White **Wood type:** Prefinished Oak



Sa Tramuntana, Barcelona

-
Country: Spain **Product:** RMC Oil Plus 2C
Colour: Pure (tables, chairs,...)



Private project

Country: The Netherlands **Product:** Rubio Monocoat Oil Plus 2C
Colour: Titanium Grey (table) & Mist (doors) **Wood type:** Oak





Wooden stairs

Country: Belgium **Contractor:** Wim van Loon Trappenmakerij
Product: RMC Oil Plus 2C **Colour:** Pure **Wood type:** American Walnut





Hairdresser, Breda

Country: The Netherlands **Product:** Rubio Monocoat Oil Plus 2C
Colour: Castle Brown **Wood type:** Oak

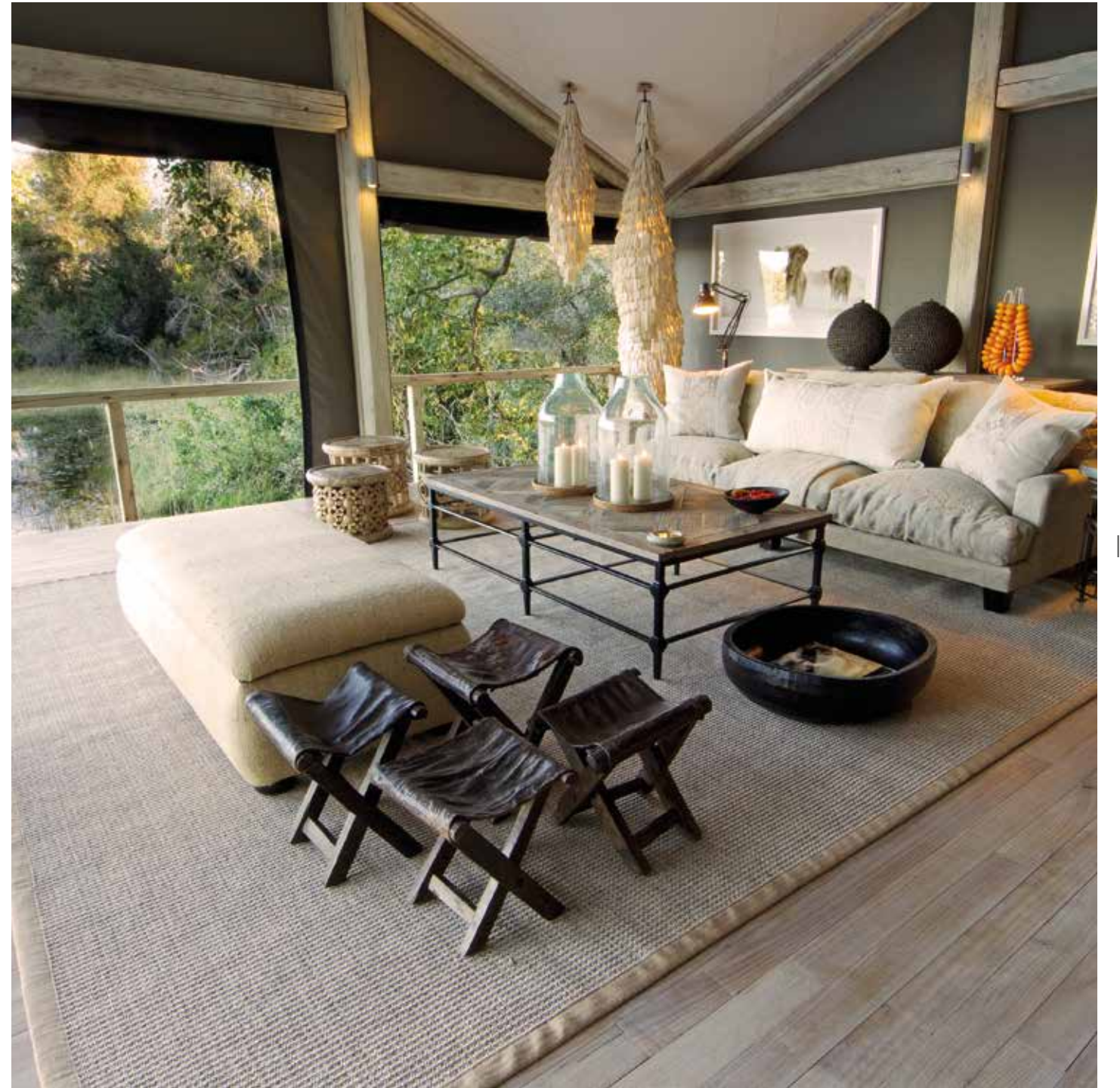




Abu Camp - Private lodge

Country: South Africa **Contractor:** Forest Flooring **Product:** RMC Oil Plus 2C, RMC Hybrid Wood Protector & RMC Decking Oil Duo System **Colour:** Chocolate, Cotton White, Chocolate (HWP) & White (HWP)
Wood type: Massaranduba, Oak









DB Hardwoods, Ledegem
-
Country: Belgium **Contractor:** DB Hardwoods
Product: RMC Siding Oil Duo System
Colour: Charcoal **Wood type:** Cedar



Dutch Railway Station, Breda

-
Review by Blom&Moors bv
 Each station is different: large, small, urban, rural, modern or monumental. In all the furniture designs peace and cohesion was sought, but also ways to make the individuality of a station and local characteristics stand out. For example, in Rotterdam, the CS Team chose to finish the seats in a dark shade that gives the seating an allure and contrasts beautifully with the reddish hue of the stone floor. In Arnhem, the UNStudio chose seats in a natural colour so they match the light colour of the roof. The first results in the Dutch stations are promising. ProRail and NS are also pleased with these results. Customer satisfaction has increased considerably, which meets the performance requirements set by the national government. The design vision and the developed systems guarantee the quality and design for the coming years.

-
Country: The Netherlands **Contractor:** Prorail i.s.m. NS Stations, Bureau Spoorbouwmeester
Product: RMC Oil Plus 2C & RMC Hybrid Wood Protector **Colour:** Natural (2C) & Teak (HWP)
Wood type: Acacia & End Grain



Private house

—
Country: South Africa **Product:** RMC Decking Oil Duo System
Colour: Royal **Wood type:** Ash



Private house

—
Country: South Africa **Product:** RMC Decking Oil Duo System
Colour: Ipé **Wood type:** Red Balau



Tosti Club, Breda

Country: The Netherlands **Product:** Rubio Monocoat Oil Plus 2C
Colour: Pure **Wood type:** Aged Oak



Sint-Lodewijkscollege, Brugge

-
Country: Belgium **Contractor:** Salens Architecten
Product: RMC FR Oil System **Colour:** Chocolate & Mist **Wood type:** French Oak



Nando's restaurant

Country: South Africa **Contractor:** Forest Flooring **Product:** RMC Oil Plus 2C & RMC Hybrid Wood Protector **Colour:** Charcoal, Cotton White & Dark Oak (2C), Lagoon & Sunflower (HWP) **Wood type:** European Oak & French Oak



Timberland store, Knokke

Country: Belgium
Product: RMC Invisible Oil System **Wood type:** Oak

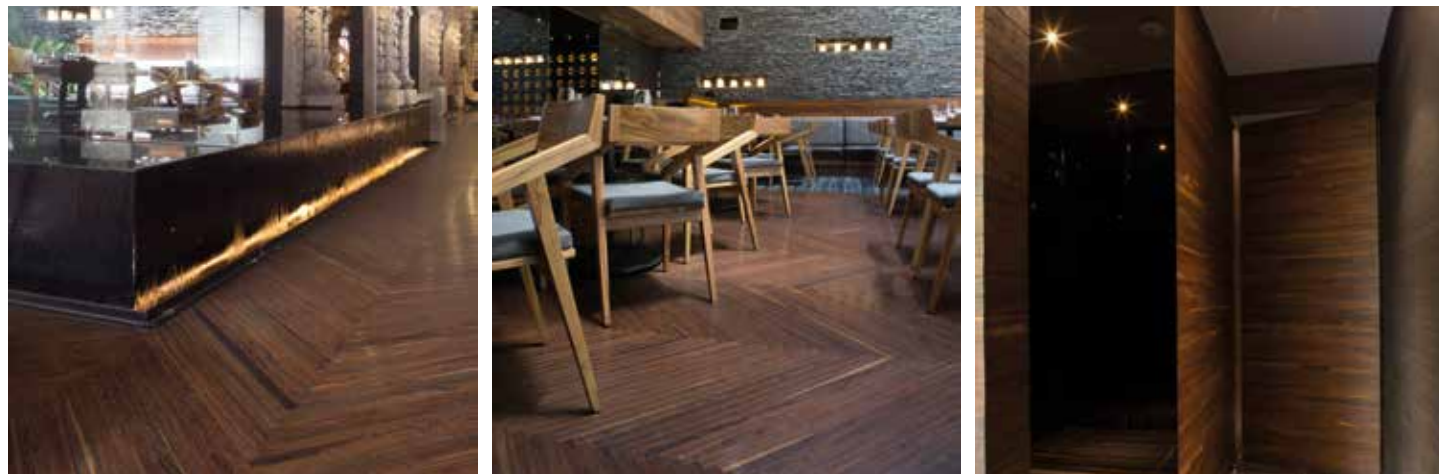


Erasmus University, Rotterdam

Country: The Netherlands **Contractor:** Finesse Parket Rosmalen
Product: RMC Oil Plus 2C **Colour:** Pure **Wood type:** Walnut



Weissmann Museum, Minnesota
 -
Country: USA **Product:** Rubio Monocoat Oil Plus 2C
Colour: Pure **Wood type:** American Oak



Nobu restaurant, Polanco

Review by Eugenio Fernández Cueto, manager of Rubio Monocoat Mexico

Nobu Polanco Restaurant belongs to the exclusive Nobu restaurant chain and is owned by the Japanese chef Nobu Matsuhisa and film star Robert De Niro. Guests are welcomed to a magnificent villa in classic Mexican style. The floor and walls are furnished with exclusive ebony wood, which gleams partly due to a splendid finish with Rubio Monocoat Exterior Decking Oil 2C.

Eugenio Fernández Cueto says he was soon able to persuade the project managers. He explains: 'They wanted a high-quality finish, which would bring out the natural beauty of the ebony wood to the full and because the choice for oil means that there are no scratches in the coat of varnish. Finally, the choice fell to the Rubio Monocoat Exterior Decking Oil 2C because this product provides outstanding protection for the wood and the colour of the wood was ideal for the interior design. And so, they applied it to both floor and the wall furnishing. It looks wonderful and is easy to maintain. Every day, they use Rubio Monocoat (RMC) Soap for cleaning and once a week they apply the RMC Refresh Eco spray. That keeps the wood perfectly clean, so that it still looks brand new.'

Country: Mexico **Contractor:** Sordo madaleno Arquitectos & Quaik Arquitectos **Product:** RMC Exterior Decking Oil **Wood type:** Ebony





Wooden stairs by ©Treppenbau Voss

Country: Germany **Contractor:** ©Treppenbau Voss
Product: Rubio Monocoat Oil Plus 2C **Colour:** Super White **Wood type:** Oak



Loodijk restaurant, Ankeveen

Country: The Netherlands **Product:** RMC Oil Plus 2C
Colour: White 5% **Wood type:** Oak



Arctic Security

Country: Norway **Contractor:** ParkettPartner AS
Product: Rubio Monocoat Oil Plus 2C **Colour:** White **Wood type:** Oak



Belltower of Mons

Country: Belgium **Contractor:** Parqueterie du Hainaut
Product: Rubio Monocoat Oil Plus 2C **Colour:** Pure **Wood type:** Oak





Farewell Chapel Zgornji Tuhinj

Country: Slovenia **Contractor:** © Alfa Natura **Design:** © Tria Studio **Photography:** © Damjan Švarc
Product: Rubio Monocoat Hybrid Wood Protector **Colour:** White **Wood type:** White Norwegian Pine



Table "Sanne" by Binthout®

-
Review by Karst Klein, owner of Binthout
 Binthout creates design products from "Stadshout" & "Hollands Hout". These have been treated with Rubio Monocoat oil for over 2 years. The choice was made deliberately, because RMC oil offers a total solution, which is easy to apply, with a wide range of colours. Karst Klein from Binthout loves the simple working method, combined with the high quality finish. "I heard last week that a piece of strawberry had been left on a table for 5 days while everyone was on vacation. After a bit of polishing, no trace of it was left!"
 -

Country: The Netherlands **Design:** Binthout®
Product: Rubio Monocoat Oil Plus 2C **Colour:** White 5% **Wood type:** Beech





Coatstand "Twiggy" by Bjorn Verlinde

Country: Belgium **Contractor:** Bjorn Verlinde

Product: Rubio Monocoat Oil Plus 2C **Colour:** Black **Wood type:** Ayous



Central Station, Stockholm

Country: Sweden **Product:** RMC Oil Plus 2C

Colour: Custom Made **Wood type:** Oak



Villa Foresta, Ile de La Réunion

Country: France **Contractor:** Mauvilac Réunion

Product: RMC Siding Oil Duo System **Colour:** Vert Oleron & Bleu Bretagne **Wood type:** Class 4

YOUR PROJECT HERE?

Please feel free to share your Rubio Monocoat project with us!
Send some pictures and information to project@rubiomonocoat.com

Follow us on **facebook** and *Instagram*,
where we will be showing of your project !

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